

# MEDIA KIT

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# Hailey Feldman




Actress, Live Shopping Host, & Style Influencer







## about hailey

-  27k unique views
-  17k followers
-  300+ subscribers

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I am an Actress, Style Influencer, entrepreneur, and model who has worked on commercial and print advertisements with fashion, fitness, lifestyle, and beauty brands.

My brand is for chic women with elegant taste who shop for timeless and classic pieces that never go out of style. My classic style is defined by the excellent-quality and long-lasting garments I recommend that are beautiful, versatile, and always in fashion!

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Inspired by the elegance of the Old Hollywood Era & my life in Palm Beach, FL, I create contemporary looks reflective of my love for classic, chic, and effortlessly timeless style.

My influencer marketing helps brands build trust, increase brand awareness, and reach my niche market. Brands partner with me to promote their products and services on my website, social media channels, and Influencer Shopping platforms (Amazon Live & Storefront & LIKEtoKNOW.it).





brand  
collaborations

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WHITE | BLACK  
HOUSE | MARKET

ERIC JAVITS

NEW YORK

The RealReal

  
**SOULCYCLE®**

*jane iredale*  
THE SKINCARE MAKEUP®

AeroPilates®

brand  
collaborations

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**90°DEGREE**<sup>®</sup>  
BY REFLEX



YOGALICIOUS<sup>®</sup>



ECO V A C S

**Bedsure**

Get cozy

**ALALA**

*Thompson  
Ferrier*<sup>™</sup>

**DER•DAU**<sup>®</sup>

NEW YORK

JACK ROGERS

WINKY LUX



EKOULER

ELIZABETH  
BUENAVENTURA

**TIJN**<sup>®</sup>



**PQ**

**pura**  
C A S H M E R E



Maison d'Orient

OPULENT CHOICES

# brand collaborations

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**blueoceans**  
YACHTS | CHARTERS | CREW | MANAGEMENT | TRAINING

PLASTIC SURGERY  
OF PALM BEACH P.A.

**BITSY**  
STONEKING

**M.A.A.C**  
LONDON



KIMBERLY PUCCI

**H**  
HELIUMS'

**TOP BANANA**

*somewhere sunny*

*La Gourde Restaurant*

FABRI HOME  
HOME DECOR

RANI ARABELLA

**LEVANTINE**

**LYFECYCLE**  
FASHION

**PLANONE**



**ht**

INITIAL  
OFFERINGS

**SAKAL**  
PALM BEACH FLORIDA



Mignon & Mignon  
PERSONALIZED, YOURS





# about the brand

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## 01 BRAND MARKETING

*I spent a decade in luxury branding & marketing, specializing in new product & business launches. My industry background and experience working alongside brands gives me a competitive edge over other influencers who may not understand the workings of business operations and sales. I started my Chic Style Blog because I wanted to realize my dreams of launching a fashion & lifestyle brand.*

## 02 TRAINED ACTRESS

*As a trained actress with experience in theater, film, & digital commercials, I know promoting products on camera is not just about showing off their features. It is about creating a captivating discussion that draws viewers in and makes them want to participate. This is my key differentiator from other influencers.*

## 03 PALM BEACH

*Drawing inspiration from the glamour of the Old Hollywood Era & the vibrant Palm Beach lifestyle, I curate classic & contemporary looks. My style leans heavily on classic traditional chic, evoking a sense of relaxed sophistication while incorporating minimalist & preppy touches.*

## 04 TIMELESS & CHIC

*The heart of my brand is quality, versatility, & enduring style. I believe in the power of intelligent shopping choices, encouraging readers to buy less & shop smart. My recommendations consider various body types, budgets, and lifestyles, ensuring everyone can find their unique expression within chic and timeless fashion.*





# niche markets

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## 01 FASHION

*As a fashion and jewelry influencer, I have spent years honing my expertise in chic, classic fashion styles. With a touch of luxury and a dash of elegance, I bring a timeless aesthetic to my recommendations and promotions. Whether it's wardrobe staples or exquisite jewelry, I focus on quality, versatility, and enduring style.*

## 02 BEAUTY

*As a beauty and cosmetics influencer, I understand the importance of testing products before advertising them to my followers. I like to work with brands that sell cruelty-free and natural products. I am at the forefront of the growing demand for natural beauty products.*

## 03 FITNESS

*Everyone's fitness journey is unique, just like personal style. As a fitness influencer passionate about running & pilates, I cross-promote fitness with fashion and advertise a healthy lifestyle through a stylish workout wardrobe that can elevate your performance and confidence.*

## 04 HOME

*I recommend products that are both chic & affordable. I promote sophisticated interior design brands that cater to various budgets & lifestyles. From minimalist bedding to Amazon Finds, I encourage readers to embrace enduring style & elevate their surroundings. I create spaces that feel cozy & elegant.*



let's work together...

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I recommend products from retailers I know & trust. I do not promote products or brands unless I love and use them myself. I appreciate working with brands that have a mission beyond their merchandise. Trust and integrity are my two most important brand pillars. I connect qualified buyers with phenomenal brands.

*hailey*



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